

Monday 9th December 2019
Media Release

Discover the jewel of Da Nang: Leisure Inn and Park Regis hotels open in Cocobay

- Park Regis and Leisure Inn have officially opened in Da Nang's premier entertainment complex, Cocobay.
- Both hotels boast a prime, central location and offer access to a pristine private beach equipped with full water sports facilities.
- The two properties are the largest ever to be opened under the Park Regis and Leisure Inn brands, offering more than 1,058 rooms and suites combined.

Two popular Australian hotel brands have further cemented their expansion into the international market, with Park Regis and Leisure Inn both opening their doors in Vietnam's premier entertainment destination and tourism mecca - Cocobay, Da Nang.

Billed as one of South-East Asia's 'must-do' destinations, Da Nang has been uncovered as the tourism capital of Vietnam, offering a unique beachside setting backed by the breath-taking Marble Mountains and featuring sweeping 360-degree views.

The properties, which are part of Global International Hotel group StayWell Holdings, are conveniently positioned between Hoi An and Da Nang beside one of the six most beautiful beaches in the world* - serviced by a convenient "Hop On, Hop Off" double decker bus for hotel guests to explore.

Mr. Simon Wan, President and Director of StayWell Holdings said the hotel openings marked key milestones for the organisation's rapidly growing international portfolio.

"Tourism numbers into Vietnam are at an all-time high, as tourists are travelling from all over the globe to get their slice of paradise, including more than 380,000 Aussies and 820,000 Japanese last year alone, representing two of the top ten inbound tourist nations for the South East Asia hot spot," he said.

"Not only do these hotels mark the first internationally-branded properties for Cocobay and StayWell's first venture in Vietnam, they are also now the largest Park Regis and Leisure Inn hotels in the world," Mr. Wan said.

Park Regis Cocobay features 686 hotel suites ranging from one, two and three bedrooms, while Leisure Inn Cocobay includes 372 deluxe twin and double rooms.

The hotels each boast modern facilities from resort style swimming pools with a poolside bar, all-day-dining restaurant, café and bakery. The Cocobay' complex also possesses a kid's club catering to the burgeoning family market.

Mr. Thanh Duc Nguyen, Chairman of Empire Group said Empire Hospitality was thrilled to welcome the international Park Regis and Leisure Inn brands to Cocobay.

“StayWell’s international hotelier expertise is the first move in Empire Group's international expansion plan to provide customers highest quality services, further cementing the aspiration as a global tourism hotspot of Cocobay,” he said.

“To celebrate the Park Regis and Leisure Inn hotel openings, we’re also excited to offer guests a free third night’s stay with any two-night booking made before Jan 5, 2020 - the perfect opportunity to extend a stay in Da Nang at great value,” Mr David Coyle General Manager Park Regis and Leisure Inn Cocobay said.

For more information on these hotels, or other StayWell Holdings properties visit www.staywellgroup.com.

*As voted by Forbes.

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About StayWell Holdings:

One of the largest hotel management groups in Asia Pacific, StayWell Holdings and its parent company Prince Hotels Inc., offers a diverse portfolio of properties across a combined network of 76 open and operating hotels worldwide.

Prince Hotels & Resorts and StayWell’s combined brand offerings include The Prince Akatoki, The Prince, Grand Prince Hotel, Policy, Park Regis, Prince Hotel, Leisure Inn Plus, Prince Smart Inn, and Leisure Inn. Each brand offers guests quality experiences ranging from luxury to lifestyle through to midscale.

Prince Hotels & Resorts and StayWell have set a strategic goal to deliver 250 hotels in the medium to long term. The expansion of both company brands will take place across the regions of Asia Pacific, South East Asia, China, Japan, the Middle East, Europe and the United States.

2

Prince Hotels operate a combined network of 49 hotels, 31 golf courses and 9 ski resorts. StayWell has an existing network of 27 open and operating hotels and a further 16 hotels that are committed and opening over the next few years. In addition, StayWell has two key strategic partners being Manhattan Hotel Group (32 hotels) and Cristal Group in the Middle East (14 hotels).

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StayWell



Prince
Hotels & Resorts



STAYWELL HOLDINGS PTY LIMITED

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ACN 620 184 661

+ 61 2 8198 9299 www.staywellgroup.com

Opening offer: Park Regis Cocobay

Book two nights at the newly launched Park Regis Cocobay and receive a third night FREE (valued at \$110).

Located in Vietnam's premier entertainment complex, the property is centred between Hoi An and Da Nang, beside one of the six most beautiful beaches in the world as voted by Forbes - the ideal base for guests to explore the best of Vietnam.

Your stay also includes complimentary breakfast, daily minibar access, and a convenient "Hop on, Hop Off" double decker bus to Hoi An Old Town, Da Nang City and to the Beach.

With a unique beachside setting backed by a breath-taking Marble Mountains backdrop, guests will enjoy the properties' modern facilities including:

- Access to a pristine private beach equipped with full water sports and a private beach club
- 24-hour Buggy Service access to the Cocobay precinct which includes impressive pedestrian dining and retail strip
- Resort style swimming pools with a poolside bar
- All-day-dining restaurant, café and bakery
- Kids club, perfect for family holidays.

Complimentary Airport Pick-up by Car (One-way) is also available for bookings at Park Regis Cocobay.

Rates start from \$220.00 per room (3 nights) for travel between now and May 31, 2020. Offer valid for bookings made before Jan 5, 2020.

Book Park Regis Cocobay: <http://parkregiscocobay.com/> or phone: [+84 236 3923 333]

Images:

[Accommodation Room](#) | [3 Bedroom Apartment](#) | [Pool Bar](#) | [Pool](#) | [Lobby](#)

This offer is subject to availability. Terms and conditions apply.

Opening offer: Leisure Inn Cocobay

Book two nights at the newly launched Leisure Inn Cocobay and receive a third night FREE (valued at \$65.00).

Located in Vietnam's premier entertainment complex, the property is centred between Hoi An and Da Nang, beside one of the six most beautiful beaches in the world as voted by Forbes - the ideal base for guests to explore the best of Vietnam.

Your stay also includes complimentary breakfast, daily minibar access, and a convenient "Hop on, Hop Off" double decker bus to Hoi An Old Town, Da Nang City and to the Beach.

With a unique beachside setting backed by a breath-taking Marble Mountains backdrop, guests will enjoy the properties' modern facilities including:

- Access to a pristine private beach equipped with full water sports and a private beach club
- 24-hour Buggy Service access to the Cocobay precinct which includes impressive pedestrian dining and retail strip
- Resort style swimming pools with a poolside bar
- All-day-dining restaurant, café and bakery
- Kids club, perfect for family holidays.

Rates start from \$[128] per room (3 Nights), for travel between now and May 31, 2020. Offer valid for bookings made before Jan 5, 2020.

Book Leisure Inn Cocobay: [<http://leisureinncocobay.com>] or phone: [+84 236 3968]

Images:

[Accommodation Room](#) | [Lobby](#)

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