



The Prince Gallery Tokyo Kioicho



Kawana Hotel Golf Course




Prince Vacation Club Villa Karuizawa Asama



Prince Smart Inn Atami



The Prince Sakura Tower Tokyo



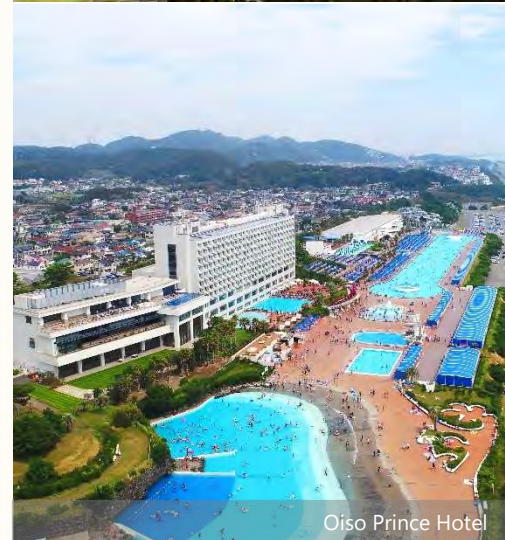
Prince
Hotels & Resorts

FACT BOOK

As of July 1, 2021



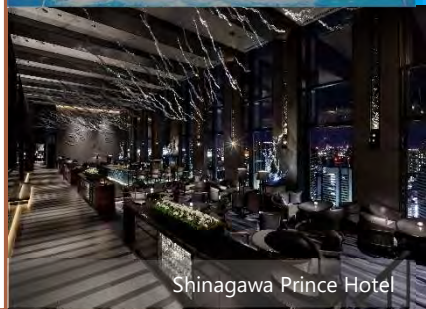
Grand Prince Hotel Shin Takanawa



Oiso Prince Hotel



Maxell AQUAPARK SHINAGAWA



Shinagawa Prince Hotel



Manza Prince Hotel



Naeba Prince Hotel / Naeba Ski Resort



The Prince Akatoki London

Corporate Profile

Prince Hotels is a core company of the Seibu Group, consisting of 81 companies worldwide, and is one of the largest hospitality companies in the Japanese hotel & leisure industry.

Under its hotel division, the company operates 84 hotels worldwide (49 in Japan, 35 overseas) and three membership hotels. In addition, at its other divisions, the company operates a range of leisure and sports facilities, including 31 golf courses (28 in Japan, 3 overseas) and 10 ski resorts (9 in Japan, 1 overseas), and amusement facilities such as aquariums, movie theaters and bowling alleys in various areas. The fusion of hotels with leisure and sports facilities creates added value that only Prince Hotels can offer, delivering excitement to its guests.

●Hotel brands under the Prince Hotels

Prince Hotels operates nine brands in total, with four brands ("The Prince", "Grand Prince Hotel", "Prince Hotel" and "Prince Smart Inn") operated in Japan and five brands ("The Prince Akatoki", "Policy", "Park Regis", "Leisure Inn" and "Leisure Inn Plus") operated outside Japan by its subsidiary StayWell Holdings Pty Ltd ("StayWell"). Prince Hotels primarily operates properties in the Tokyo metropolitan area but also operates properties in other major cities and resorts around Japan (such as Kyoto, Hiroshima, Karuizawa, Nagoya and Hakone) and major cities in countries around the world (including cities in Asia, the Middle East, Oceania, America, and Europe). The membership resort hotel business "Prince Vacation Club" operates three properties in Karuizawa and Izu-Nagaoka.

●Environmental preservation initiatives

"Walk Together" is one part of the "Group Declaration", which together with the "Group Philosophy" form the Seibu Group's "Group Vision". Under this declaration, the Seibu Group commits to be "mindful of the natural and global environment" where the company aims to achieve sustainable and dynamic growth by addressing issues to help create a more sustainable society. The Seibu Group calls these environmental, social, and governance activities, which are generally referred to as "ESG activities," "Sustainability Action" and the company is working to achieve sustainable growth across the entire Group.

Taking social issues and the business environment into consideration, the Seibu Group has identified four areas (safety, the environment, society and corporate culture) and 12 agendas (important themes) for taking action, and Prince Hotels is actively promoting initiatives in accordance with these agendas.

Corporate Data

[Company Name]	PRINCE HOTELS, INC.
[Address]	DaiyaGate Ikebukuro, 1-16-15, Minami-Ikebukuro, Toshima-ku, Tokyo, Japan
[Founded]	1956
[Capital]	8,600 Million Yen

Prince Hotels in numbers



84 hotels

49 in Japan,
35 Overseas



24,026 rooms

18,348 in Japan,
5,678 Overseas



3

membership hotels

3 in Japan



31

golf courses

28 in Japan,
3 Overseas












10

ski resorts

9 in Japan,
1 Overseas

9 brands

Market class	Prince Hotel	StayWell
Luxury		
Upper Upscale Lifestyle		
Upscale		
Upper Midscale		
Midscale		



Number of Employees

Prince Hotels

7,568 employees

4,721 Male (Approx. 62%)
2,847 Female (Approx. 38%)

*Current as of March 31, 2021

StayWell

283 employees

*Current as of December 31, 2020

Facilities in Japan



The Prince Kyoto Takaragaike



Karuzawa Prince Hotel



Shin Frano Prince Hotel



Grand Prince Hotel Hiroshima



Tokyo Prince Hotel



Nagoya Prince Hotel Sky Tower

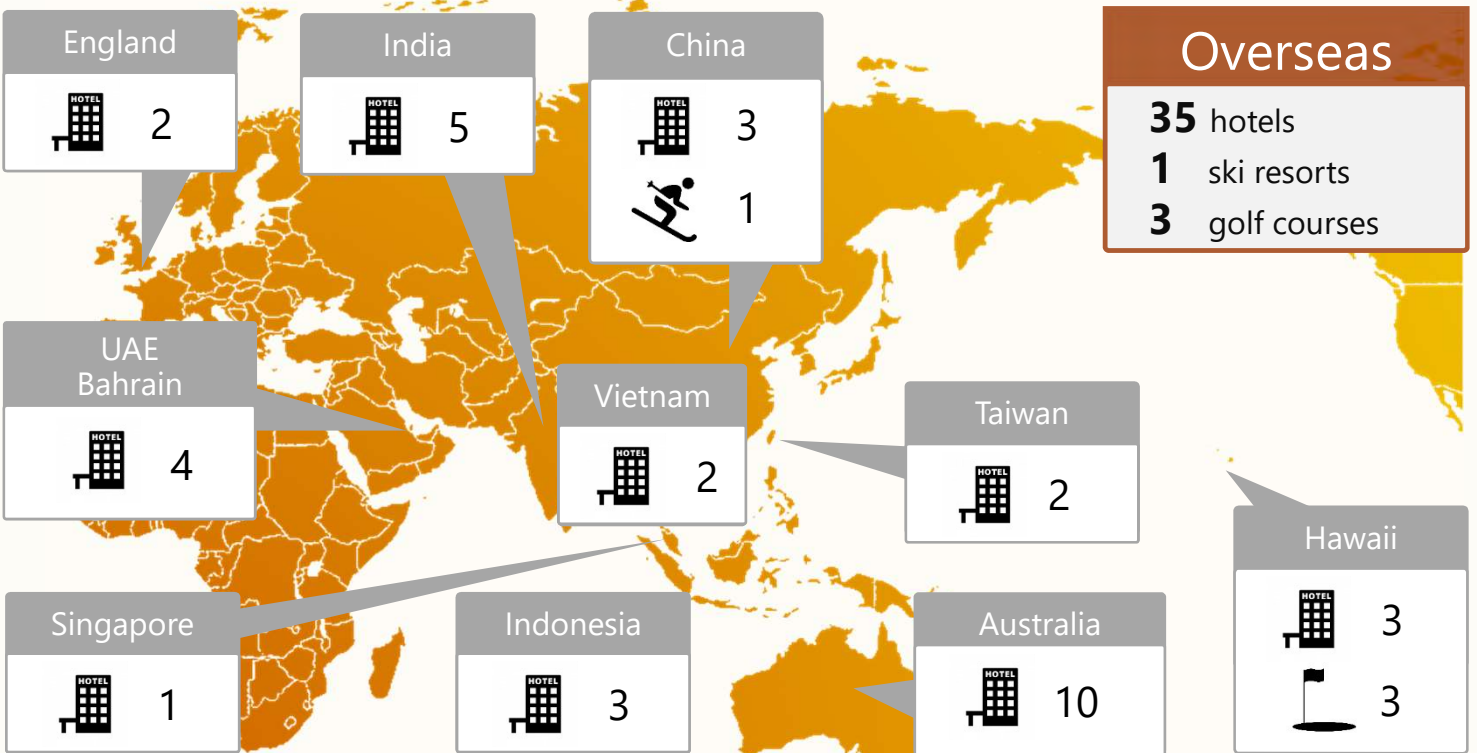


The Prince Hakone Lake Ashinoko

Japan

- 49 hotels
- 9 ski resorts
- 28 golf courses

Overseas facilities



The Prince Akatoki London



Park Regis Kris Kin Hotel



Park Regis Singapore



Prince Waikiki