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Media Release

Park Regis named UK's Best Hotel

StayWell Holdings, one of the largest hotel management groups in the Asia Pacific and parent company to The Prince Akatoki, Park Regis and Leisure Inn brands, is incredibly proud to announce that Park Regis Birmingham has been named the best hotel in the UK.

At the prestigious M&IT Awards 2021 awards hosted at Evolution London on Friday 8th October, Park Regis Birmingham won the award for Best UK Hotel, a testament to the work of the team who have continued to establish the hotel as one of the city's most luxurious hotels since opening its doors in 2016.

Simon Wan, President and Director of StayWell Holdings is understandably proud of the achievement, and said, "This award is a fantastic achievement and true recognition for our amazing team in Birmingham. The Park Regis brand is recognised globally for its commitment to quality, and this award now recognises our Birmingham property as the best in the UK."

The M&IT Awards is widely seen as the most prestigious event of the year for the hotel industry, organised by the Meeting & Incentive Travel magazine. The awards ceremony brings together all sectors of the industry to reward excellence in service, they are completely independent and voted for by customers.

With international borders opening to vaccinated Australians next month, a visit to what is now known as the UK's best hotel is possible for travellers heading to the UK.

For more information and to book the Park Regis Hotel visit:

www.parkregisbirmingham.co.uk

For more information about StayWell Holdings properties visit

www.staywellgroup.com

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About StayWell Holdings:

One of the largest hotel management groups in Asia Pacific, StayWell Holdings and its parent company Prince Hotels Inc., offers a diverse portfolio of properties and hotels worldwide.

Prince Hotels & Resorts and StayWell's combined brand offerings include The Prince Akatoki, The Prince, Grand Prince Hotel, Policy, Park Regis, Prince Hotel, Leisure Inn Plus, Prince Smart Inn, and Leisure Inn. Each brand offers guests quality experiences ranging from luxury to lifestyle through to midscale.

Prince Hotels & Resorts and StayWell have set a strategic goal to deliver 250 hotels in the medium to long term. The expansion of both company brands will take place across the regions of Asia-Pacific, South East Asia, China, Japan, the Middle East, Europe and the United States.